

Jasper Joffe

www.jasperjoffe.com

Born 1975

Lives and works in London

Education

1997-1999 MA Painting, Royal College of Art, London

1993-1996 BFA (1st Class) Ruskin School of Drawing and Fine Art, Oxford

Selected Awards

London Arts: Visual Arts Award 2001

Abbey Scholar in Painting 1999-2000 British School at Rome

Web

In 2000 created worldwidereview.com, the art and culture review site. It receives around 2500 visitors per week, and has been featured in The Independent newspaper, Contemporary magazine, and many online publications.

Writing

April 2006: publication of my novel "Water" by Saqi Books.

(Reviews and coverage in Literary Review, Modern Painters and online publications)

Co-editor of The Rebel Magazine

Contributor to 501 Great Artists published by Quarto Publishing 2008

Curatorial

The Free Art Fair 2008 and 2007, London (www.freeartfair.com)

The Bold & The Beautiful 2002/2003 London, Melbourne, and Hobart

Solo and two person shows

2009 "Sale of a Lifetime" Idea Generation Gallery, London

2008 "Does the Royal Family like Poornography(sic)?, Sartorial Contemporary Art, London

2008 Jasper Joffe's Beauty Show, V22 Gallery, London

2007 Buck Naked Painting, Sartorial Contemporary Art, London (*catalogue*)

2005 Sartorial Contemporary Art, London

Vote Jasper Joffe! Dazed and Confused Gallery, London

2004 Idol Fools (with Peter Lamb), Three Colts Gallery, London

James Jessop and Jasper Joffe, Rosy Wilde Gallery, London

2003 72 paintings in 72 hours, Brno House of Arts, Czech Republic

2002 BECOME REAL curated by Rudi Scholl, The Gallery at APT, London

2001 Abstract Expressionism in Germany 1933-45, The Centre of Attention, London

2000 24 paintings in 24 hours, Laura Pecci Gallery, Milan

Painting at Zero Gravity, 2RC Gallery, Rome

1999 24 paintings in 24 hours, Chisenhale Gallery, London

Selected Group Shows

- 2009 The Free Art Fair (curator), The Barbican Centre, London
Self Portraits, Mummery Schnelle Gallery, London
We're Moving, Royal College of Art, London
- 2008 The Free Art Fair (curator)
Projector Art Fair, Rotterdam, with the Centre of Attention
- 2007 The Free Art Fair (curator)
Bob and Roberta Smith's Resonance FM stand, Frieze Art Fair
Stranger Geography, Palazzo Vaj, Prato, Italy
- 2006 Water, 34 artists imagine being Nathaniel Water, Sartorial Contemporary Art, London
People Like Us, nomoregrey, London
- 2005 Tinker, Tailor, Soldier, Sailor, 17 Gallery, London
2004 Schwanengesang at Künstlerhaus Mousonturm, Frankfurt
Love N Bullets, Transition, London
Reduced, Centre of Attention, London
- 2003 The Bold & The Beautiful: New Art from London, RMIT Gallery, Melbourne (*catalogue*)
Drawings and Paintings from The Evans Collection, Rivington Gallery, London

Visiting Lecturer (since 1998)

Slade School of Fine Art
Ruskin School
City and Guilds Art School
University of Huddersfield
Wimbledon School of Art
Newcastle University
University of Sunderland
University of Northumbria
Monash University Melbourne
RMIT Melbourne
VCA Melbourne
Stellenbosch University South Africa
Grahamstown University South Africa
University of Cape Town South Africa

Statement

"I am a painter, curator, and writer. I studied at the Ruskin, Oxford, The Royal College of Art, and was a scholar at The British School of Rome. In terms of my own practice, my shows have always challenged the limits of painting. In 1999 I painted "24 paintings in 24 hours" at The Chisenhale Gallery, which I also performed in Laura Pecci Gallery, Milan and culminated with 72 Paintings in 72 hours in Brno's House of Arts in 2003.

Recent shows include "Beauty Show" at V22 London and "Do the Royal Family like Poornography (sic)" at Sartorial Contemporary Art, London, in 2008. Both shows dealt with aesthetics, status, and the male gaze. At "Beauty Show" I asked people at the private view to define themselves as ugly or beautiful and stand in one of the two galleries accordingly.

In terms of writing I set up an open forum for art and culture reviews in 1999, worldwidereview.com, to make use of the internet as a useful space for widening the scope and participation in criticism. My first novel "Water" was published in 2006, and describes the rise and fall of a contemporary British artist, with competing first and third person voices.

In 2007 I set up the first Free Art Fair with the participation of 25 artists all giving their art away for free. I had become tired of the relentless commercialism of The Frieze and other art fairs, with their focus on price and status. I felt this was alienating not just to artists but also to viewers, and that art as a creative and social object was being lost. In simple terms we wanted to say art was worth more than money. The Free Art Fair was a great success. It was entirely put on for free with everything being given in kind including the gallery space, the catalogue, and even the insurance. Viewers seemed to really engage with the concept and the individual artworks, and in a wider sense it resonated with many artists, including those showing at the large commercial art fairs, who felt that the art world had been hijacked by big money.

In response to great demand I again organised a free art fair in 2008 with double the artists, and including a performance art strand, and a more substantial catalogue with essays by writers including Lewis Hyde. This time the fair seemed to be even more apt with the global economic crisis asking more questions of the overheated art market. We had a mix of very established artists and emerging ones, and more site specific pieces. In 2008 The Free Art Fair really seemed to become a major part of the debate about the value of art, with global tv and press coverage helping spread the message, and people queued for up to three nights in the rain and cold in order to become a free collector. "

more info and bibliography:

www.freeartfair.com

www.jasperjoffe.com

www.worldwidereview.com