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Shezad
Dawood
Make it Big
(Blow Up)
Production Stills

2002–03

Black and white boxed
series of 7 gelatin prints
40.6 (h) x 50.8 (w) cm
Edition 4/10 (+ 2 APs)

Estimate:
£2,500 — £5,000

British, 1974
Lives and works in London;
PhD Fine Art, Leeds
Metropolitan University, 2008

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Shezad Dawood works across a broad spectrum of media and much of his practice involves curating and collaboration with artists, curators and critics. His work investigates and employs media such as advertising, film posters and fashion photography to propose a new social geography. At the heart of Dawood's work is an examination of how identity and culture become fluid commodities, working through fictions, archetypes and mythologies sourced from Eastern and Western cultures.

This series of prints is drawn from production stills of Dawood's *Make It Big (Blow Up)*, in which he elaborately staged a hoax remake of Antonioni's iconic film *Blow Up* (1966) in Karachi, Pakistan. In this work, Dawood is interested in what happens to storytelling as a result of displacement, and via the adaptation of the narrative and stylistic protocols of Western cinema.